

### **Political Economy Of Media Transformation**

Some advocates and more than a few critics have misconstrued the political economy of media as a unified field of inquiry. The authors from this volume, by contrast, draw from a more diverse stream of the schools of thought signified by this tradition: Neoclassical Economics, Radical Media Political Economy, Schumpeterian Institutional ...

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Last Moyo is an independent media studies scholar, researcher and consultant. He previously lectured in and headed the media studies programmes at the University of the Witwatersrand (South Africa), the UPeace Programme (East Asia) and NUST (Zimbabwe). His research interests are in digital media, critical political economy, comparative media systems and development communication.

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